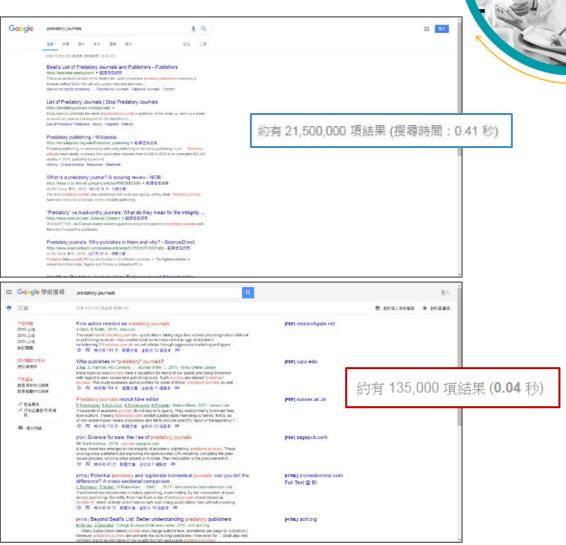


掠奪型期刊 Predatory Journal









It's a real case......

Dear Prof. / Dr. Moore, A.,

On behalf of XYZ Publisher Inc., we would like to invite you to contribute a review, research or letter article in the journal entitled *Current Analysis on ABC*.

Current Analysis on ABC seeks to publish peer-reviewed expert review/research and letter articles in all areas of basic and applied **ABC**. The journal aims to be the leading forum for expert review and research articles in the field. For more details kindly visit journal homepage https://xyz.com/journals/abc/

Currently, we are receiving papers for the inaugural volume of the journal. In recognition of your outstanding reputation and contribution in your field, we would like to invite you to submit a title and a one page abstract 'or' full manuscript on website https://xyz.com/ms/ or via email at submission@xyz.com for consideration.

If you think or know of anyone of your colleagues who are interested in submitting his/her work to the journal, kindly forward this invitation to them.

We would be honored to receive a positive reply from you. Thank you in advance for your possible submission and interest in the journal.

Sincerely,

Editorial Office

XYZ Publishers Inc https://xyz.com/



Dear Prof. / Dr. Moore, A.

They are uncertain about your title, and it's obvious that your name has been automatically extracted from a database: all very impersonal!

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article you submit, and on which topic:

Current Analysis on ABC seek again, very impersonal! search and letter articles in all areas of basic and applied ABC. The journal aims to be the leading forum for expert review and research articles in the field. For more details kindly visit journal homepage https://xyz.com/journals/abc/

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Grammatical mistake: this should be "to the journal"...

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If you think or know of anyone of y forward this invitation to them.

They have no idea of your expertise, qualifications and reputation, and often write to people who are completely unqualified in the subject area of their journal!

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"Or" in quote marks doesn't make sense here.

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Quite typically for this kind of journal, there is no named editor signing.

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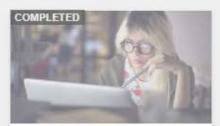
- Predatory Journals -



Sort by: Relevance

vance v

Resources



The danger of predatory journals

Interactive learning resource • 15 ... English

When you have completed this module, you will be able to:
Outline the emergence and



Article processing charges and predatory journals

Interactive learning resource • 15 ... English

After you have completed this module you will be able to: • Define an article processing charge (...



Where not to publish

Interactive learning resource • 20 ... English

When you have completed this module you will be able to: • List eight tests for establishing when...



Journal directories and indexes

Interactive learning resource • 15 ... English

When you have completed this module you will be able to: • List at least four international journ...











Open access to scientific literature – final exam

Interactive learning resource • 30 ... English

After successful completion of this Learning Path, you will understand: • Open access and Creati...



Choosing an appropriate journal

Interactive learning resource • 25 ... English

When you have completed this module you will be able to: • List seven criteria to use when assess...



Open access journals and repositories

Interactive learning resource • 20 ... English

When you have completed this module, you will be able to:
Describe the Directory of Open



Be inspired - Selecting an appropriate journal

Video • 2 minutes

English

含含含含含



The role of the journal editor

Interactive learning resource • 20 ...
English

When you have completed this module, you will be able to: • List four aspects of the role of the ...



Choosing a journal according to measures of qua...

Interactive learning resource • 15 ... English

When you have completed this module you will be able to: • List five indicators of journal qualit....



Understanding the target journal's typical reader

Interactive learning resource • 15 ...
English

含含含含

When you have completed this module you will be able to: • Discover a journal's target



Understanding journal publication schedules and...

Interactive learning resource • 10 ...
English

When you have completed this module you will be able to:

Describe the various types of









LACO D. III.



Writing the article that the journal editor wan...

Interactive learning resource • 15 ...
English

食食食食食

This module explains the importance of writing an article that the journal editor would like to p...



04-04-01 Journal directories and indexes

Interactive learning resource • 30 ... English

No Description



Roles of the publisher and journal editors – fi...

Interactive learning resource • 20 ...
English

After successful completion of this Learning Path, you will understand: • International research



Writing the article that the journal editor wan...

Interactive learning resource • 15 ... English

This module explains the importance of writing an article that the journal editor would like to p...



M05 Developing the content and profile of your ...

Interactive learning resource • 12 ... English

This module offers insight into ways you can develop the content and profile of your journal thro...



Key summary points -Selecting an appropriate j...

Reading document English



Five common requirements for journal indexing s...

Interactive learning resource • 10 ... English

When you have completed this module, you will be able to: • List five common requirements for jou...



Other methods for comparing journals within a g...

Interactive learning resource • 15 ... English

食食食食食

When you have completed this module you will be able to: • List four differences between impact f...











Open access and publication charges

Interactive learning resource • 15 ... English

When you have completed this module you will be able to:

Describe four models for open



Letter to the Editor-in-Chief (SSH)

Interactive learning resource • 20 ... English

食食食食食

This module will cover the following topics: • Identify your article and all the authors • What s...



Letter to the Editor-in-Chief

Interactive learning resource • 20 ...
English

This module will cover the following topics: • Identify your article and all the authors • What s...



M04 Research Integrity and Publishing Ethics

Interactive learning resource • 1,3 ... English

This module outlines research integrity and publishing ethics, including the role of journals and...



Requirements and phases of the publication process

Interactive learning resource • 15 ... English

食食食食食

When you have completed this module you will be able to: • Identify and order the seven steps in



Key Components of a Research Article - Final Exam

Interactive learning resource • 1 h... English

After successful completion of this Learning Path, you will understand: • How to structure the a...



Arriving at a decision

Interactive learning resource • 15 ... English

When you have completed this module, you will be able to: • List three factors, apart from review...



International trends and initiatives in data sh...

Interactive learning resource • 20 ... English

食食食食食

When you have completed this module, you will be able to:
Outline the development of data









學習課程1



成功研究工作者的特質 Oualities of a successful researcher

了解與完成寫作、投稿和發表科研論 文相關的關鍵技能和倫理價值;了解 優秀研究者的特點,素質和認知能 力,以幫助制定提升科研寫作和發表 技巧的策略。

學習課程3



資助研究專案 Funding the research project

了解如何撰寫一份優秀的基金申請計 劃書,以及資助機構如何評估申請計 劃;認識國際上主要的科研資助機 構;開放取用(OA)政策開放取用和文 章出版費的核銷指南 (APC)。

學習課程 5



撰寫科學論文的最佳實踐 Best practices in writing scientific articles

了解科研寫作的國際標準和慣例,並 培養寫作技巧; 學習如何組織文章結 構、使用圖片和解釋研究的價值和貢 獻。



研究與發表: 重要連結 Research and publication: the essential link

了解期刊論文發表的根本目的,以促 進科學研究和交流;培養有效規劃科 研項目所需的技能;了解論文發表過 程中的挑戰,並著眼研究和數據的收 集、解釋和重現。

學習課程 4



挑選適合的期刊 Selecting an appropriate journal

認識可用於學術交流的文章範圍,並 找出評估期刊質量的最佳途徑;學習 基本工具,以便幫助選擇合適的期刊 和出版平台。

學習課程6



研究論文的關鍵組成 Key components of a research article

了解文章各部分的目的和其中應包含 的內容;對寫作方法、研究結果的呈 現、參考文獻和引文摘要、翻譯以及 投稿前的審核等問題進行探討。

學習課程7



Manuscript submission

了解在向國際期刊投稿時所涉及的步驟以及遵循此流程的程序;仔細閱讀作者 指南和投稿指南的益處;更多地了解同行評審、版權、出版費用、開放取用和知 識共享許可協議,以及文章的排版和編輯。

學習課程 8



同儕審查 Peer review

了解同行評審的目的,培養技能以便 專業且成功地應對此過程中遇到的各 種問題;學習技巧,利用審稿意見改 善自己的論文,並學習如何與審稿人 進行有效溝通。

學習課程 9



開放取用科學文獻 Open access to scientific literature

開放取用的優點(和不便之處)的全 面概述——科研工作者所面臨的挑戰 之一;了解開放獲取的國際趨勢、機 構政策、新興模式和掠奪性期刊

學習課程 10



管理研究數據 Managing research data

了解管理和儲存研究數據的基本要求 和最佳實踐;發現當前提供數據開放 的機會;了解開放科學和開放數據、 數據儲存、引用和許可。

學習課程 11





學術與發表的倫理考量 Ethical considerations in research and publishing

通過科學文章的寫作、投稿和發布後 的活動確定最佳道德實踐。了解虛構 作者、虚假數據、抄襲和利益衝突。

學習課程 12



出版社與期刊編輯的角色 Roles of the publisher and journal editor

了解從出版社到編輯部整個學術出版過 程中各類角色的職責和作用;深刻認識 期刊主編的作用和他們的獨立性,以及 期刊的出版過程、規劃週期、索引,擴 大影響力和提升知名度的策略。

學習課程 13



出版後推廣並提升能見度 Post-publication activities and driving visibility

學習論文發表後推廣和提升曝光度的 最佳實踐。探討摘要、索引、歸檔, 以及引用和社交媒體的作用。了解 Research ID、創建作者檔案和評估影 響力的重要性。

學習課程 14



成為審稿人,訓練審辯思維,積累學術資歷 Becoming a peer reviewer

了解成為審稿人的意義、原則和益處。了解如何邀請審稿人、如何撰寫審稿意 見的最佳實踐指南,以及用於識別抄襲的方法和解決利益衝突的策略。

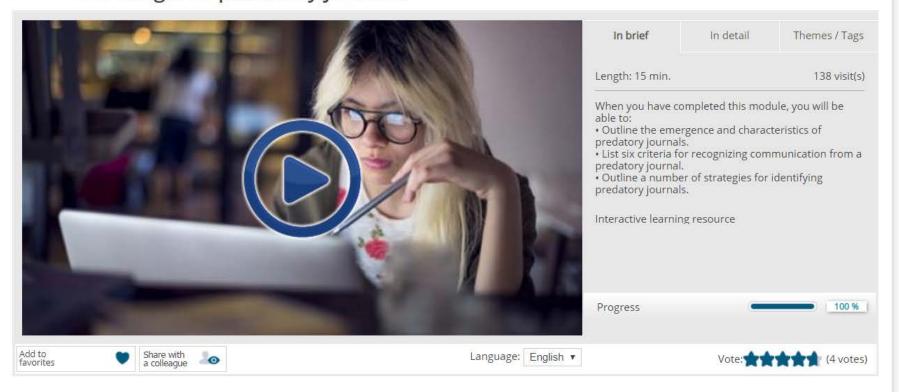


Home Recommended courses Table of contents Glossary My activity My profile

Home > My activity > Recommended courses > The danger of predatory journa...

Search: On all learning resources OK

The danger of predatory journals



Terms of service Support

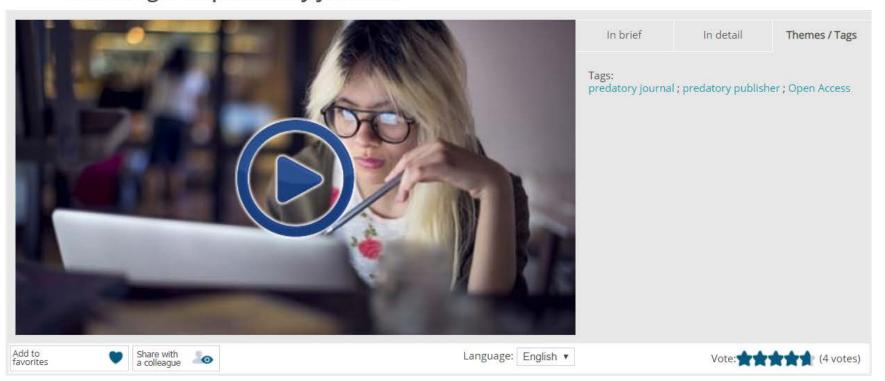


Home Recommended courses Table of contents Glossary My activity My profile

Home > My activity > Recommended courses > The danger of predatory journa...

Search: On all learning resources OK

The danger of predatory journals



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When you have completed this module you will be able to:



Outline the emergence and characteristics of predatory journals.



List six criteria for recognizing communication from a predatory journal.

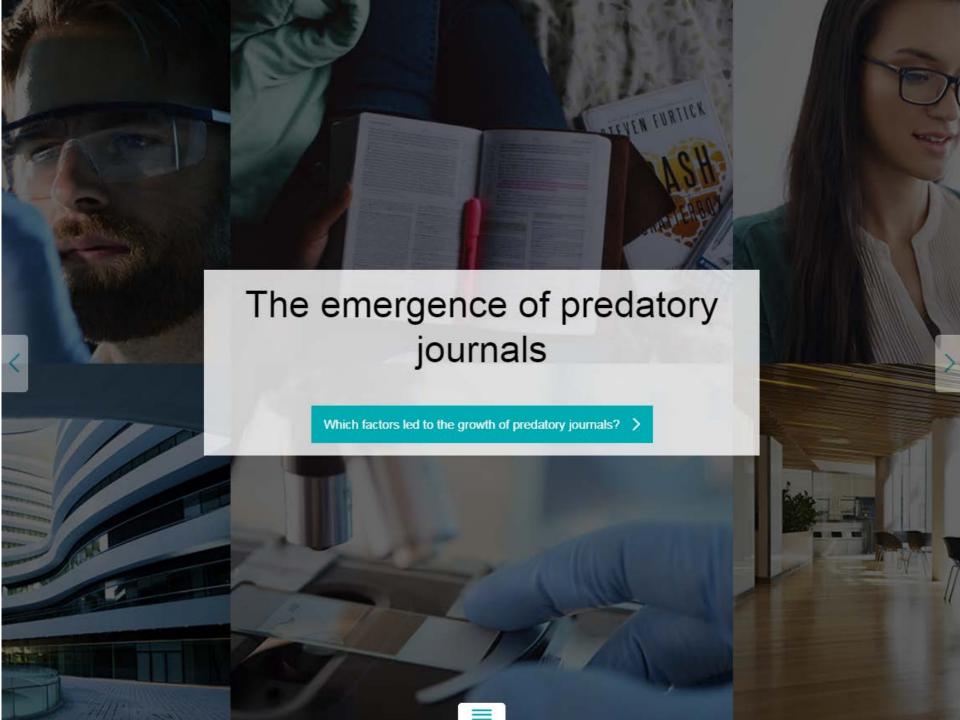


Outline a number of strategies for identifying predatory journals.

Enjoy the course!

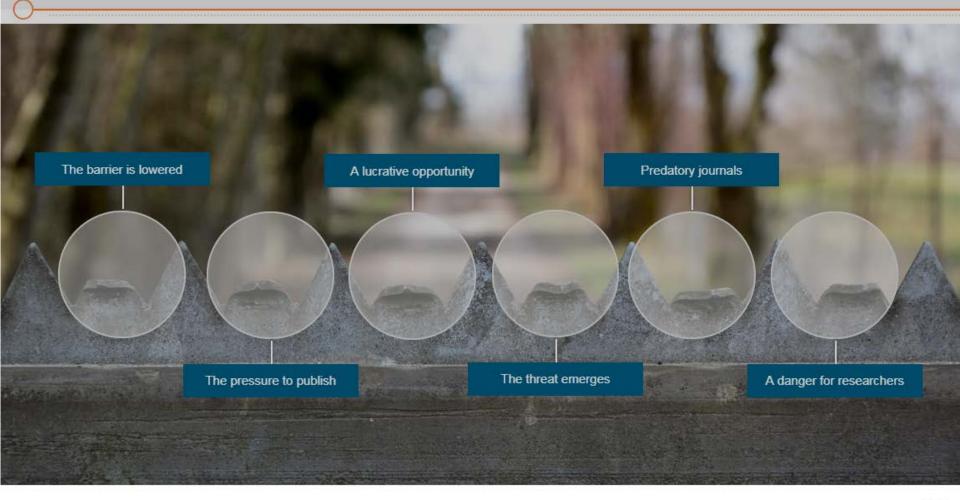
Let's hear from an expert. >





Click the circles to learn more.





The barrier is lowered

We discussed before how the problems of distributing content were solved because of the internet: all of a sudden, it was no longer necessary to print journals and ship them all over the world. Instead, digital files and documents can be delivered anywhere in the world, instantly. Use of the internet has, thus, lowered the barrier to entry. In principle, anyone can start publishing a journal. This is made even easier if combined with open access, because that does away with having to manage subscriptions. Instead, assuming the journal is not platinum open access, all one has to do to collect an article processing charge (APC) is put an article on a website.

×

Click the circles to learn more.





The pressure to publish

Researchers are under pressure to publish their results. You may be required to publish before you can get your degree, or a publication would increase your chances of being considered for a promotion. In some cases your funder will expect you to publish. In other words, you are expected to publish, and possibly expected to publish your work as an open access article.



Click the circles to learn more.





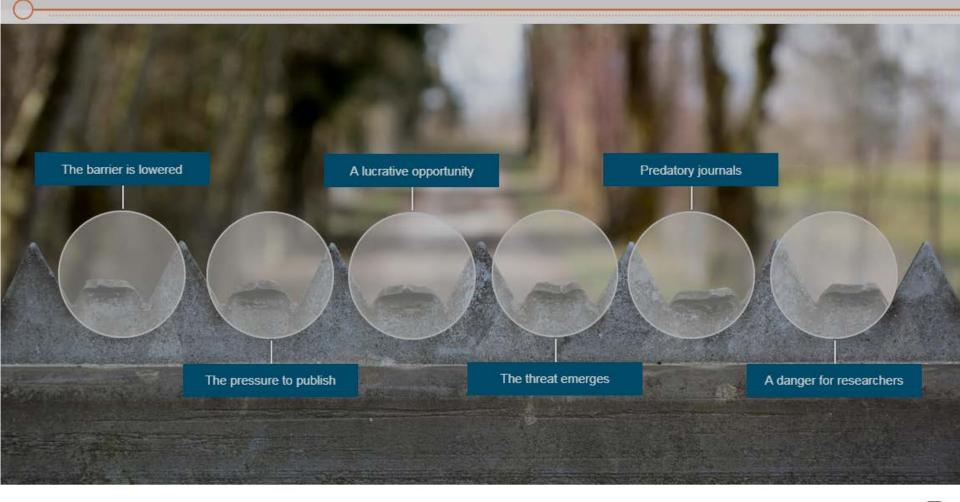
A lucrative opportunity

From the point of view of entrepreneurs, this is certainly an attractive situation: authors are looking to publish their work and have considerable sums of money (the APCs of potentially thousands of dollars or euros) available to do so, and all one has to do to collect that money is set up a website to publish those articles, or claiming to publish those articles. Here, though, you must be careful.



Click the circles to learn more.





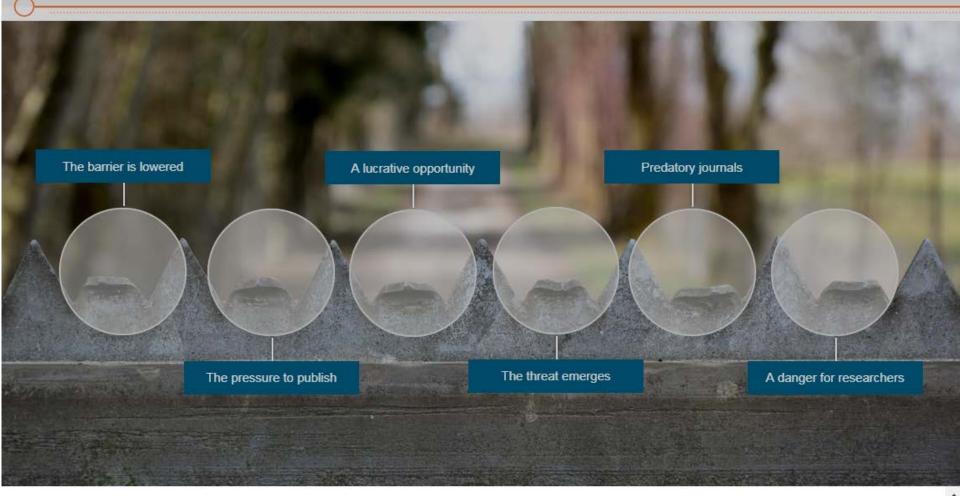
The threat emerges

Similarly to how false advertising (spam) came into being after email became mainstream, it may not come as a surprise to you that there are now websites with fake journals, or even fake publishers claiming to have dozens of journals in an attempt to attract researchers from as many different fields as possible. The people running these scams have very refined techniques to trick you. Sometimes, the journals have names that very closely resemble those of well-known, credible journals. The same applies to the names of the publisher they represent. These people or companies are out to collect your APC, while giving the absolute minimum level of service in return. Sometimes, they might even collect the APC while never publishing the article!

×

Click the circles to learn more.





Predatory journals

Journals of this kind are called predatory journals, and by extension such publishers are known as predatory publishers. The emergence of predatory journals poses a big problem to academic publishing, as they undermine the credibility of reliable journals. Although they also take away revenue from credible publishers and journals, that effect is comparatively small. A bigger issue is that scientific work runs the risk of being lost on obscure websites, because predatory journals make next to no effort to do anything other than collect the APC. Articles published in predatory journals have low priority in search rankings and are not indexed in most important databases. Even more problematic is the distinct eventuality that the journals and their websites may cease to operate at some point, making the work permanently inaccessible.

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Click the circles to learn more.

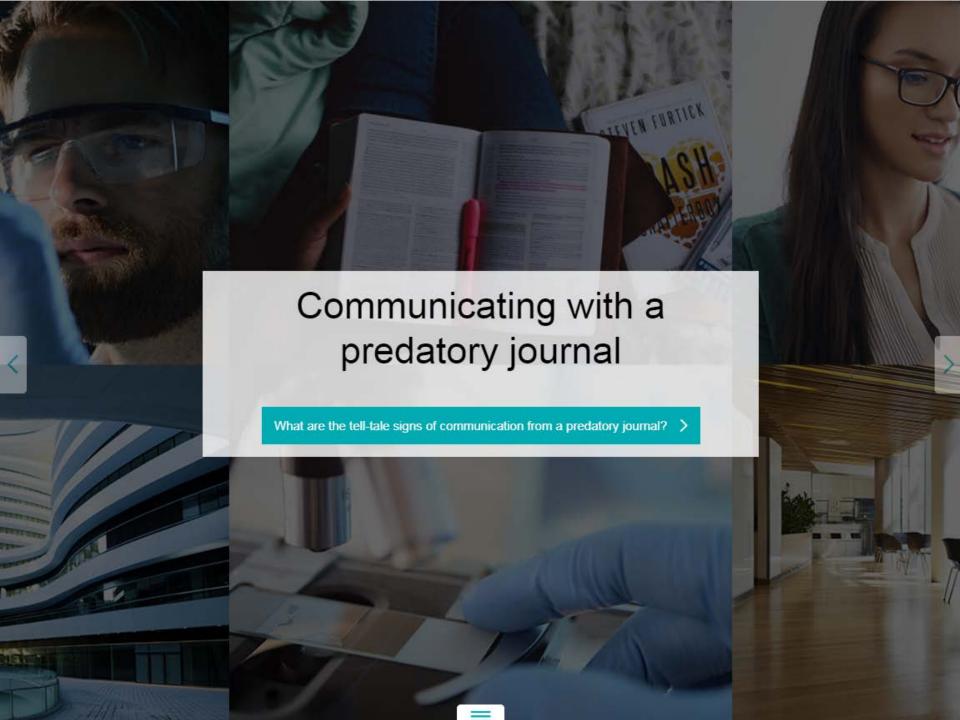




A danger for researchers

Especially for young researchers and researchers from countries with a developing science infrastructure, who may lack experience, and have difficulty getting manuscripts accepted in top journals, it can be difficult to recognize a predatory journal, also because the journals tend to target these groups of researchers and have become very effective at making them believe the journal is a high-quality genuine journal. In this section we will focus on how to establish whether an open access journal is credible or not, and thus a safe haven for your hard-earned research results.





Exploring the communication from predatory journals

Six signs that correspondence is from a predatory journal ...



The email is not formatted well and/or has spelling mistakes.



There is a mismatch between your true expertise and the topic on which the journal has invited you to write. Editors of bona fide journals do not make such mistakes.



There is a mismatch between your expertise and the journal. Editors of bona fide journals do not make such mistakes.



There is an emphasis on payment.

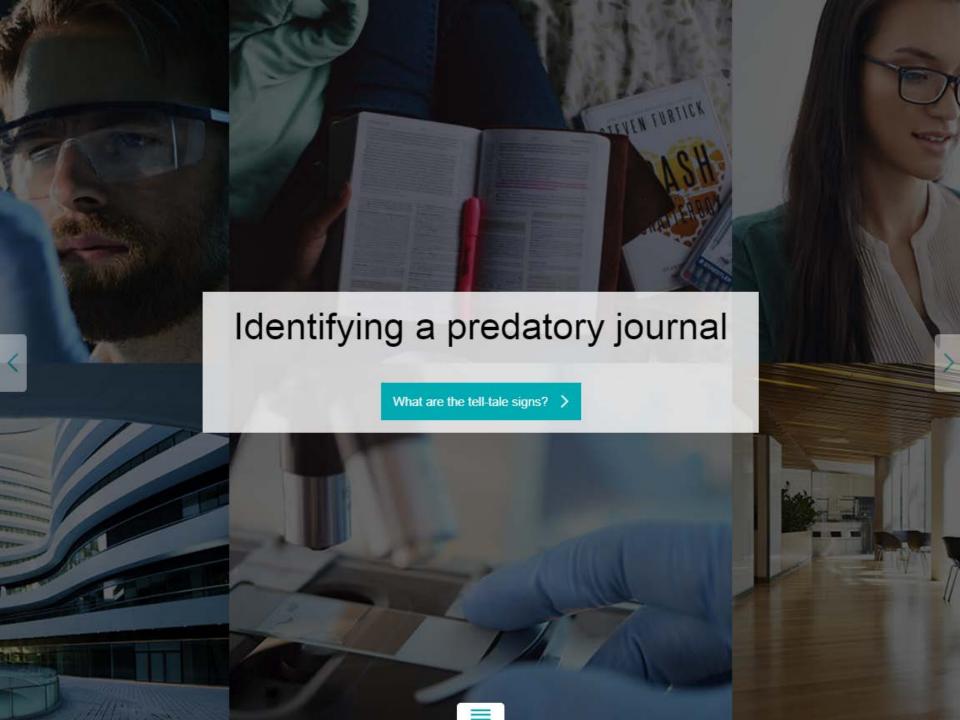


It is unclear, in whose name the letter was sent.



The email domain (i.e., the piece behind the @) does not match the website.

How else can a researcher identify a predatory journal? >



Avoiding the predators!

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



The journal's homepage
Its citation metrics
The claims it makes
Contacting the journal
A named editor-in-chief
Information on APCs and licenses
Its own description
Instructions for article submission
ISSNs and DOIs
Other sources of verification

The journal's homepage

The journal or publisher's homepage is your best starting point. Remember to approach unknown websites with care, and make use of an up-to-date browser, recent antivirus software, and other tools to protect your computer! Ask yourself what your general impression of the website is. Journal websites should look tidy and well-maintained, with recent updates to content and possibly some news items around the journal or its papers. If the journal is owned by a publisher that publishes more than one journal, the website of one journal should look consistent in design and function to the other ones, but not like an exact copy. Grammar and spelling should be impeccable, also. Errors are a sign of low quality.

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



The journal's homepage					
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Other sources of verification					

Its citation metrics

If the journal lists any citation metrics, see if these look familiar to you and be sure about exactly what is described. A journal impact factor, issued by ISI Web of Science, means the journal is indexed by that database, which is a positive sign with regard to its quality. If your institute has access to Web of Science and its associated database, the Journal Citation Reports (JCR), see if you can confirm the impact factor provided on the website. The journal may also list a ranking based on Google Scholar, which can be easily verified even without access to Web of Knowledge. Approach any metrics beyond these two well-known ones skeptically. Predatory journals are known to use terms such as World Impact Factor, Google-based Impact Factor, or similar ones. These are easily invented, but not transparent, and they invariably lack credibility. Some come from organizations that are specifically established to provide metrics, such as a kind of impact factor sometimes for a payment - for journals that are too young, or not of high enough quality, to be included in the ISI index. (for more on this, see Learning Pathway "Selecting an Appropriate Journal").

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



The journal's homepage

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The claims it makes

Check out the kind of claims the journal makes on its website. Some journals will claim to publish only the highest quality research, with guaranteed fast decision times, and very fast times from acceptance to publication. In principle, all journals have these goals because that is just one aspect of good service to authors. Realistically, though, peer-review is a complex operation that relies on human input, and nothing can be guaranteed, especially not the consistent delivery of publication times that look too good to be true. You should also see whether the claim to publish "only the best work" looks true to you: if there are any published articles, do these look of good quality to you? Are there "big names" in your field? Are the results interesting?

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



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Contacting the journal

Importantly, see if you can find any information on the website about how to get in touch with the journal and its editors. There should be, at a minimum, an address for the editorial office - ideally not only an email address but also further details such as a postal address, the location of its offices, and contact phone numbers. Once you see where the office is located, see if that matches with what you would expect. It can be quite revealing to look up the location of an editorial office by using a search engine such as Google Maps or Bing Maps, as the addresses of predatory journals that claim to have a large editorial office and support staff have been found to list regular houses or apartments in suburbs as their address. If a phone number is given and you are in doubt, do not be reluctant to call the journal to ask for more information. The staff of legitimate journals will be happy to speak to you, and your impression of how your phone call is handled will be a good indication of how the journal operates. Similarly, send an email and see how long it takes to get a response, and if that response answers your question or looks like a template answer.

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



The journal's homepage

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Information on APCs and licenses

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ISSNs and DOIs

Other sources of verification

A named editor-in-chief

The journal should have a named editor-in-chief, and this person should be an expert in the subject matter of the journal, or at least have scientific training in the case of a general science journal. The contact details of the editor-in-chief should also be available. The same applies to the journal's editorial board: this should include scientists with experience in the field, and at least their names and research institutes should be listed. Predatory journals have been known to list scientists as board members without their agreement, so you can also contact one of the board members if you are in doubt and ask them to confirm that the journal operates professionally.





The journal's homepage					
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Other sources of verification					

Information on APCs and licenses

Examine whether you can easily find information on any APCs and licenses that the journal may have for publishing open access. Here, transparency is key: if the journal is vague on these issues, turn away. If the journal is a fully open access journal, or offers open access options, the procedure for copyright transfer, the type of licenses it offers, and the height of its APCs should be clearly described on its homepage. Likewise, if it is a hybrid title, you should be able to find information on its subscription prices easily. A journal that offers Creative Commons licenses is a good sign, because almost all serious open access publishers use them these days.

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



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Its own description

See how the journal describes itself, and what types of manuscripts it accepts. You should make sure that the journal in fact targets academic researchers such as yourself: some journals aim to publish only business-to-business articles or material that could be considered advertising, and are not at all suited to publishing academic work. The journal should define its scientific scope, and this scope should match the title. If a journal gives you the impression it would accept any type of manuscript in any research field, you may want to be careful and compare that to what the journal has published so far. Some open access (and hybrid) journals do publish a very broad range of work, but if this is the case you should see many hundreds of papers, if not thousands as for open access "megajournals" such as PLOS One. Having a broad subject scope but with comparatively few publications is not a good sign in terms of credibility.

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



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Its own description

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Other sources of verification

Instructions for article submission

Coupled to the scope of the journal, there should be clear instructions on how exactly authors are expected to submit articles, and which formatting rules they should comply with. This is commonly explained in a "Guide for Authors" or similar section on a journal's homepage, possibly including manuscript templates to prepare submissions. There, you should also look for whether or not the journal has a system to handle manuscript submissions. Although some journals do still operate by email submissions only, this is very rare, and typically only manageable for small publications. A journal that claims to publish a lot and offers fast review times cannot realistically manage that only via email. Industry-standard submissions systems are Editorial Manager or ScholarOne, while some big publishers have their own system.

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



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ISSNs and DOIs

Look for an International Standard Serial Number (ISSN). If the journal publishes electronically, look for an eISSN. An (e)ISSN is a code consisting of two 4digit numbers with a hyphen in between. For example, 1234-4321. ISSNs are used to index serial publications such as journals, and because they are regulated internationally a journal having an ISSN is an indicator of quality. If you can not find an ISSN, be wary of the publication. If you can find one that is better, but you may want to run the number through a search engine, and see if the results look legitimate. Likewise, any published articles should have digital object identifiers (DOIs). These are used to track individual documents, and are also issued by an organization. A journal using DOIs is not only a sign of its quality and reliability, but also ensures that any article you publish there can take advantage of the possibilities the DOI-based systems can offer, such as discoverability and citation tracking.

Click the expressions in the diagram to learn about things to look for and, conversely, the things to avoid.



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Other sources of verification

Outside of the journal's own website, see whether you can find information on the journal from other sources. If you noticed a paper that was published by a group of authors you know, contact them and ask if they had a good experience with the journal. Also check other databases, such as Web of Knowledge or Scopus, to see if the journal and its context are indexed there. Another obvious choice is the Directory of Open Access Journals, DOAJ. The DOAJ can be viewed as a "positive" database: in order to be included, a journal must meet certain criteria. There also exist "negative" lists of journals and publishers, where these are included if they fail to meet certain criteria. For predatory publishers, one such list - as mentioned earlier - was started and is still maintained by an individual called Jeffrey Beall, a librarian at the University of Colorado in the USA. Recognizing the threats that predatory publishers pose to scientific publishing, Mr. Beall began keeping lists of such publishers on his blog website, Scholarly Open Access, a site that no longer exists. In academic publishing this list has since become known as "Beall's List." Scholarly Open Access also kept a list of standalone journals, and on his blog Mr. Beall explained his criteria for including journals or publishers on either list. Many of those criteria were the same as those described above.

Do you remember the signs of predatory journals?

WILEY

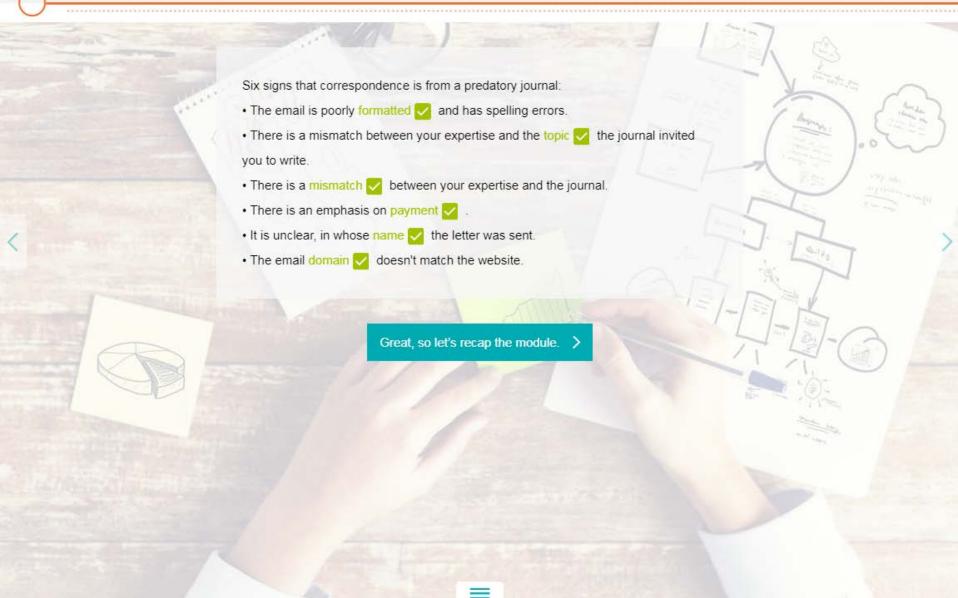
Fill in the gaps with the correct word: domain, formatted, mismatch, name, payment, topic

400	Six signs that correspondence is from a predatory journal: The email is poorly and has spelling errors.
	There is a mismatch between your expertise and the the journal
	invited you to write. • There is a
	There is an emphasis on It is unclear, in whose
	The email doesn't match the website.

Do you remember the signs of predatory journals?

WILEY

Fill in the gaps with the correct word: domain, formatted, mismatch, name, payment, topic



Predatory journals and publishers collect article processing charges (APCs) while doing as little as possible in return.



Correspondence may be from a predatory journal if the email is not formatted well, and has spelling mistakes, or there is a mismatch between your true expertise and the topic on which the journal has invited you to write, or there is a mismatch between your expertise and the journal.



A predatory journal may focus on payment of APCs, while failing to have a clear point of contact, or it may have an email address that does not match its website.



You should investigate a journal or publisher that you are not familiar with, to ensure that you do not fall victim to predatory tactics.

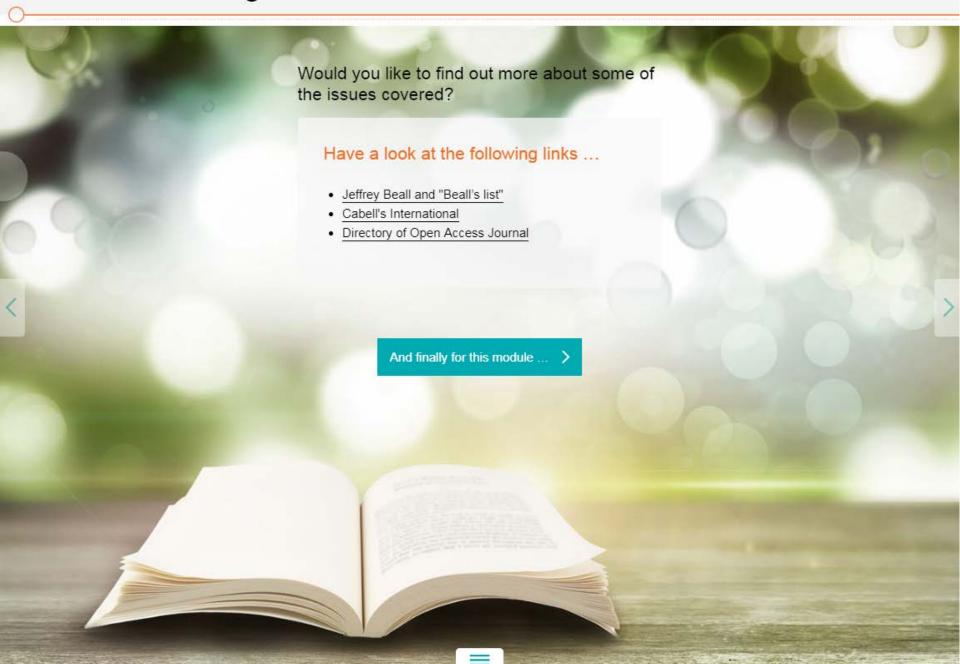


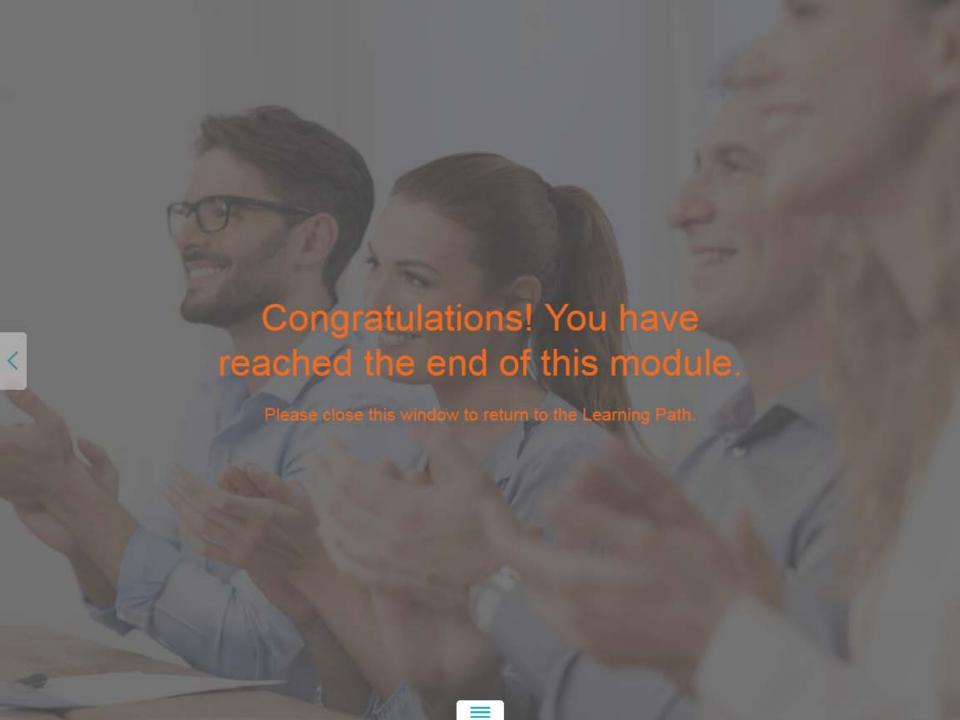
Looking carefully at a journal's home page, its citation metrics, the claims it makes, its contact information, its APC and license conditions, its description of itself, its instructions for submitting manuscripts, and other sources of information such as DOAJ can help you avoid predatory journals and publishers.













Wiley Researcher Academy

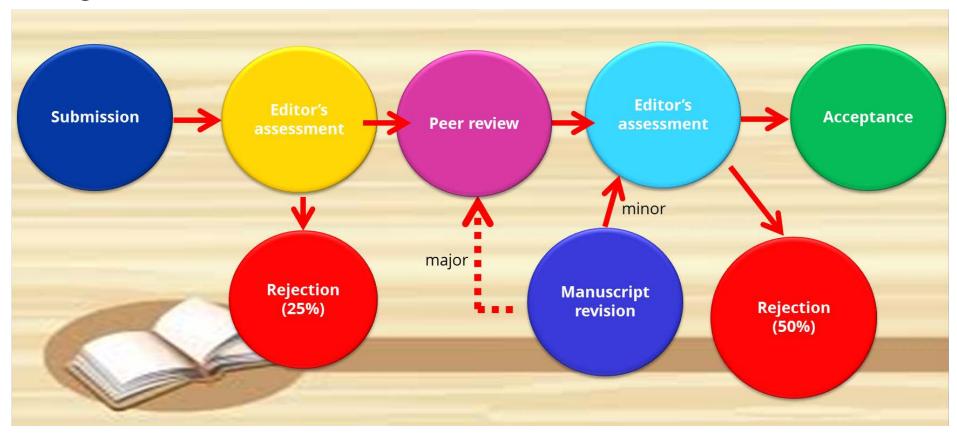
Modular, self-paced, online learning program for:

- early career researchers who wish to develop their expertise and understanding of the publishing process;
- mid-career researchers seeking to update and perfect their skills.

Available now at no cost for all researchers in your institution.



The Journal Editorial Workflow





Wiley Researcher Academy



Wiley – Article Acceptance Rates, 2016

APAC	Rejected	Accept %	Reject %		
China	52,739	20	80		
Japan	10,159	38	62		Accept %
Taiwan	5,394	21	79	Australia	48
	.,			Canada	47
South Korea	5,225	23	77	Germany	49
Malaysia	2,573	14	86	Netherlands	48
Singapore	1,439	33	67	New Zealand	42
Thailand	1,393	18	82	United Kingdom	50



常見投稿被拒原因

缺乏明確的假設或研 究目標 方法/材料描述不夠徹 底 數據的程序和(或)分 析有缺陷

結論被誇大且(或)無 法在本文其他部份證 明其合理性

手稿沒有通過技術篩 選 手稿不屬於期刊收錄 的目標和範圍

研究課題沒有顯著發 現

論文包含過多錯誤寫 作

Wiley Researcher Academy



Key challenges for researchers



Language needs



Academic / Writing skills



Where to publish? Predatory journals



Ethics (e.g. plagiarism)



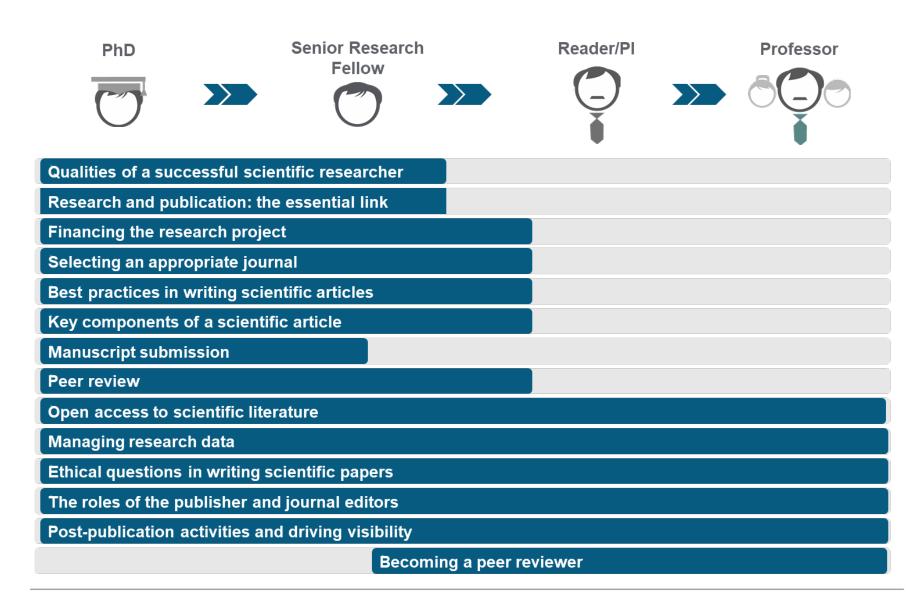


Understanding the publication process:

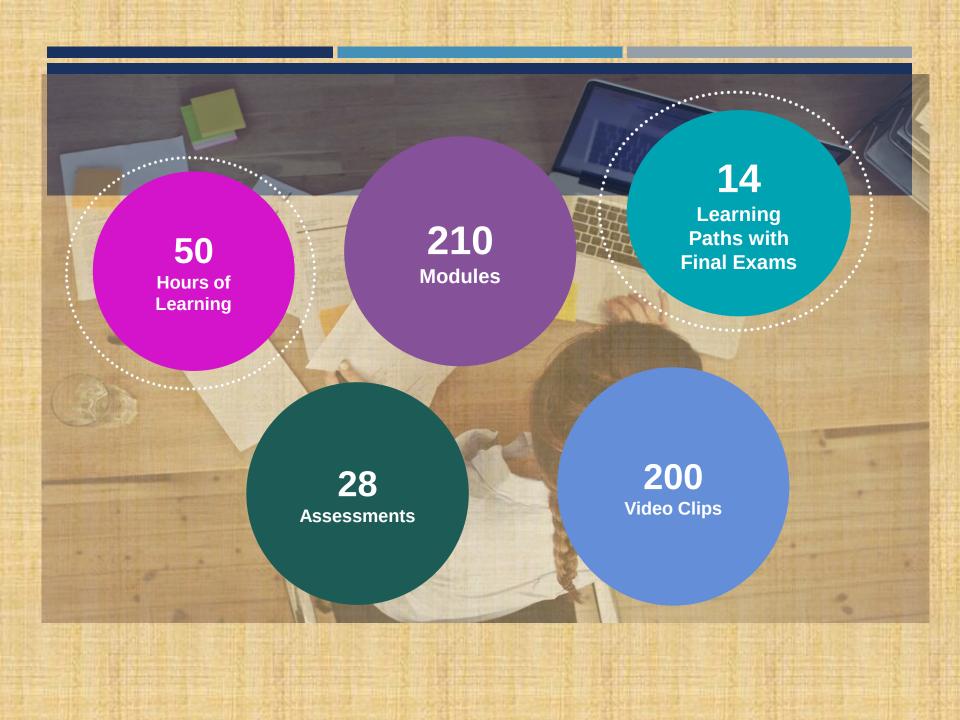
- Peer review
- Publication costs (APC)
- Open Access, Open Data



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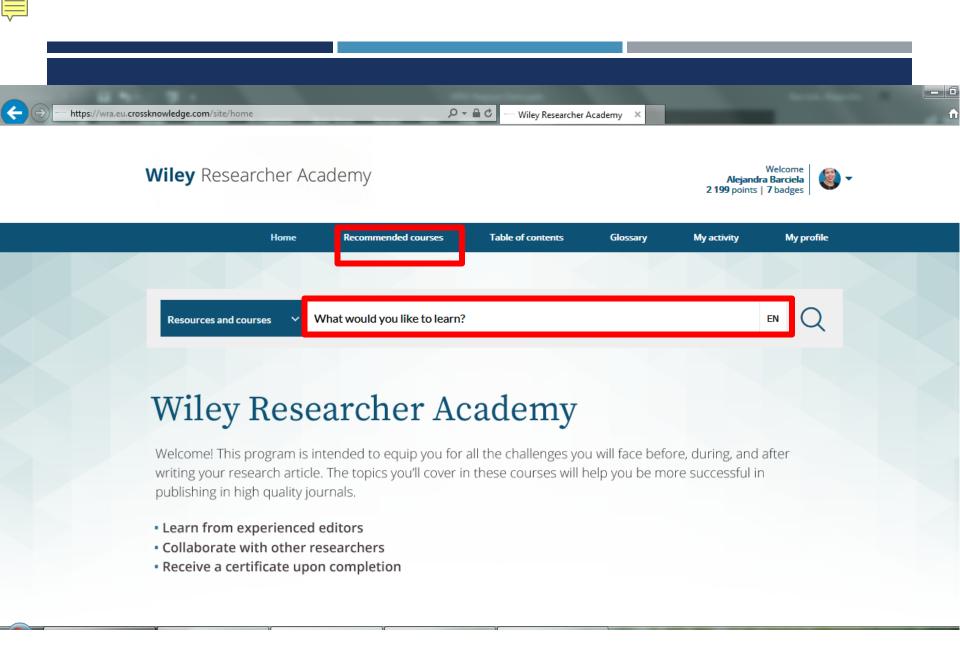


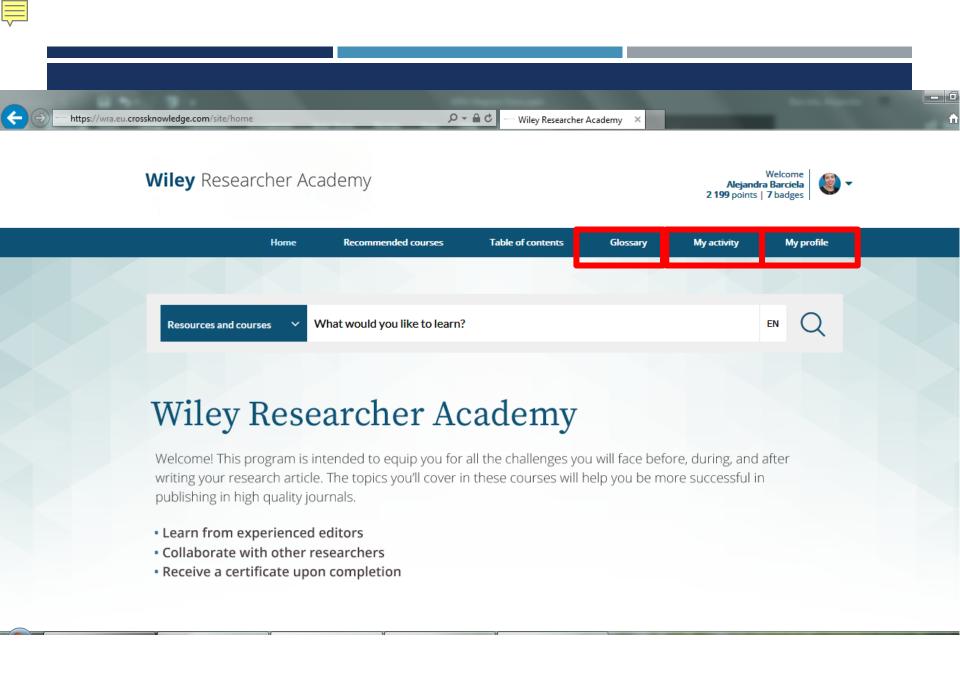




WHAT CAN I DO IN THE HOMEPAGE?

- Start a course, through the search tab, "Recommended courses" section or by picking one on the main page.
- Completing your "Profile" to tell others about yourself.
- Check your "My activity" tab to remember what you've done so far and access your certificates.
- Check new terms on the "Glossary".
- Get help by clicking to "Support".
- Download your app to learn using your cell phone.









https://wra.eu.crossknowledge.com/site/home



Wiley Researcher Academy X

Best practices in managing and storing research data.

View Course >

Familiarize yourself with best ethical practices in research and your duties as an author.

View Course >

An overview of major international journal publishers and the critical role of journal editors.

View Course >

Post-publication activities and driving visibility

Learn how to increase the visibility of your scientific article after it has been published.

View Course >

Becoming a peer reviewer

Understand the benefits of becoming a peer reviewer as well as refresh and perfect reviewing skills.

View Course >

Terms of service

Support

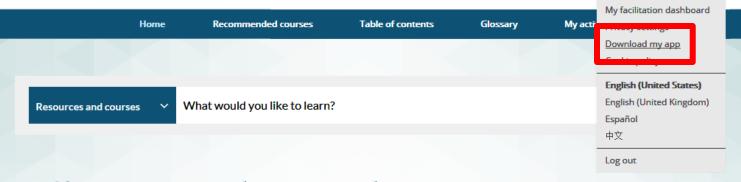
CrossKnowledge

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Alejandra Barciela 2 199 points | 7 badges My profile

Wiley Researcher Academy

Welcome! This program is intended to equip you for all the challenges you will face before, during, and after writing your research article. The topics you'll cover in these courses will help you be more successful in publishing in high quality journals.

- · Learn from experienced editors
- · Collaborate with other researchers
- · Receive a certificate upon completion



Access your training through your app!

View your learning resources online and offline, rate it, share your comments and ask questions to your colleagues...



How to do it?





DOWNLOAD MY LEARNING

Get the "My Learning App" from the Store





ACTIVATE AN ACCESS

Enter the activation code from your device to activate your access:

Activation code

ACTIVATE

- OR -

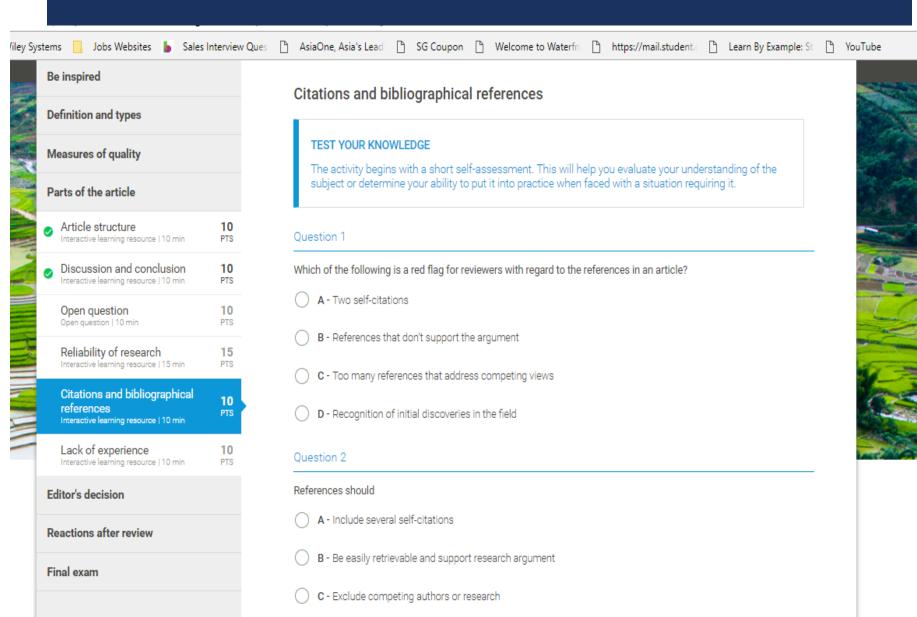
SCAN THIS QR CODE

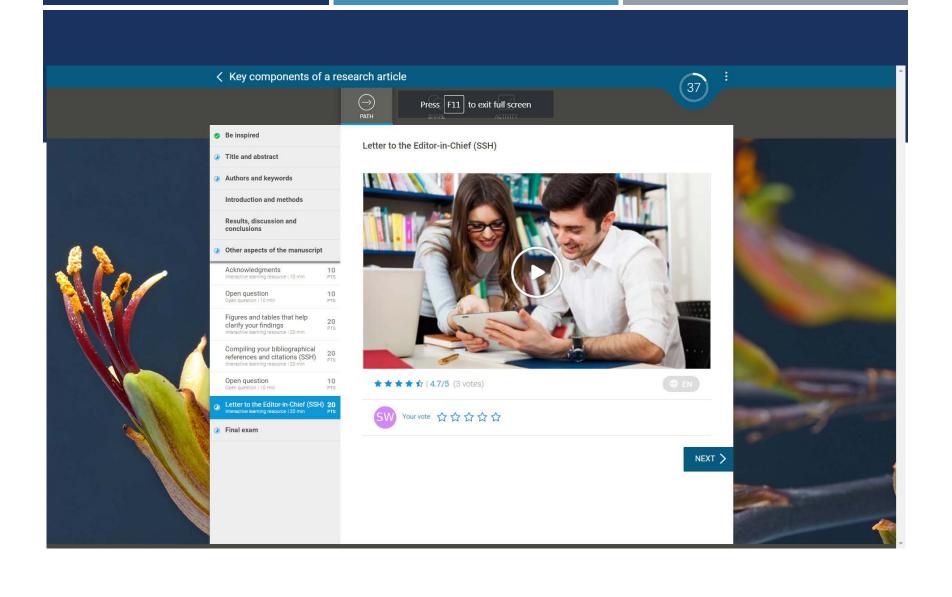
Only for Android devices





Optional pre-assessments to measure your knowledge





Learning aims WILEY

When you have completed this module, you will be able to:



Understand they key functions of a cover letter.



Appreciate the brevity and strength of message that needs to be conveyed in such a letter.



Grasp the concept that, as with a manuscript, a coverling letter also has sections.

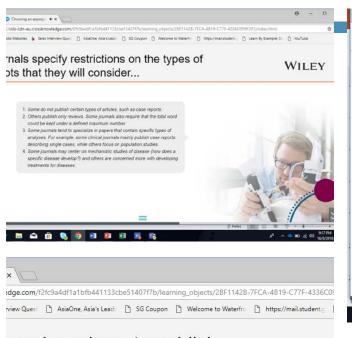


Know that most journals help authors by specifying what they should include in a covering letter.

Enjoy the course!

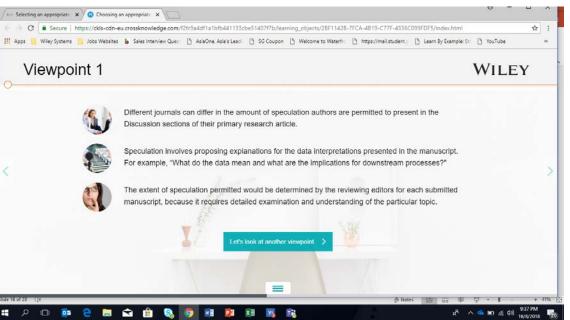
Let's get started. >





noosing where to publish





Different sections have different tense distribution

- Title: Present tense or, more rarely, past imperfect.
- Abstract: Present tense or perfect for reporting main finding(s) of the present research; past imperfect for describing more distant background.
- Introduction: Past imperfect for summarizing established and/or temporally distant findings; present tense for referring to universally acknowledged facts, models
- Methods & Materials: Exclusively past imperfect.
- Results: Mostly past imperfect; present tense can be used for referring to results obtained repeatedly, and can be considered true. Present tense can also be useful for ruling out certain approaches as unsuitable.
- Discussion: Mixture of past imperfect and present tense for discussing present results; perfect tense for referring to uncompleted processes, particular in the negative.
- Conclusion (if present): Here you can use a mixture of present and perfect tense.

When is reusing content "fair use"?

Click the images to find out the different criteria for fair use of content.

WILEY

Not for profit



Small segments



Images



Facts or data

Facts or data

The content to be reproduced conveys facts or data, including charts or diagrams, rather than something subjective or creative in nature.

Can punctuation influence the meaning of a sentence?

WILEY

Match each meaning to the corresponding example.

A panda walks into a restaurant, eats, shoots and leaves.

A panda walks into a restaurant, eats shoots, and leaves.

A panda walks into a restaurant eats shoots and leaves.

This means that after eating (something) the panda

The writing sequence

Interactive learning formats to ensure high levels of engagement and reinforce learning

Discussion

- . Be honest: don't hide results that are problematic to re-
- . The aim is to present the best model or advance in unders results and tempered by other observations
- . The discussion of inconsistencies in your results is an extremely important part of your (results-and-) discussion section.
- · Make sure not to mix these qualifying details in with the main messages: treat them
- · Now you have the intellectual core of your paper secure.
- · Cast a critical glance at each result sequentially with an eye for presentational quality, not scientific quality (that should be beyond doubt at this stage).
- . If you identify a result of poor presentational quality during writing, repeat it as soon as you notice, if possible.

Social features: open questions for groups

■ Qualities of a successful scientific researcher









Be inspired Mind-set, motivation and mission Open question 10 Changing gear: becoming a true researcher Interactive learning resource | 25 min Toward your research goal 20 Interactive learning resource | 20 min Inside research contexts 10 Interactive learning resource | 10 min The roles of luck and failure in a research career Interactive learning resource | 15 min Open question 10 Open guestion | 10 min PTS Further traits, leadership and networking for success in 20 PTS Interactive learning resource | 20 min Personal missions and ethical 10 values in research Interactive learning resource | 10 min Cognitive and collaborative skills

Success strategies

Final exam

The transition to greater self-autonomy during graduate and post-graduate scientific training ideally should happen naturally, but some early-career scientists struggle with self-confidence in their career planning and networking skills.



What do you think are the most useful ways to build the needed selfconfidence to become more independent and assured in your career?

Write a reply to the people of your group

Add a file

SHARE WITH >



Comment, like, and engage in conversation with other

researcherific researcher

Be inspired

Open question Open guestion | 10 min

researcher

Mind-set, motivation and mission

Changing gear: becoming a true

Interactive learning resource | 25 min.

Toward your research goal

Interactive learning resource | 20 min

Inside research contexts

research career

Interactive learning resource (10 min

Interactive learning resource | 15 min

The roles of luck and failure in a





20

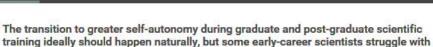
10

PTS





self-confidence in their career planning and networking skills.



Don't hesitate to like the replies of others!

What do you think are the most useful ways to build the needed self-confidence to become more independent and assured in your career?

See the full question >

Most recent



Pimentel Nabil 01/02/18 23:02

10 PTS EARNED

It's hard to be confident in yourself if you don't think you'll do well at something. Beat that feeling by preparing yourself as much as possible. Think about taking an examt if you haven't studied, you won't have much confidence in your abilities to do well on the exam.



Alejandra Barciela



003

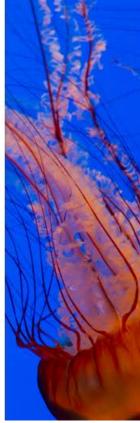
I think that speaking to and being around people who are confident will usually help you to feel more confident Learning from others who are successful in fulfilling the tasks and goals that you wish to achieve - letting their confidence rub off on you. As you become more confident then offer help and advice, you can become a role-model for somebody less

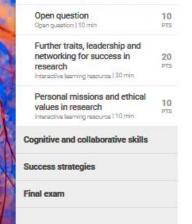


Comment

Great tip! Thanks for sharing.

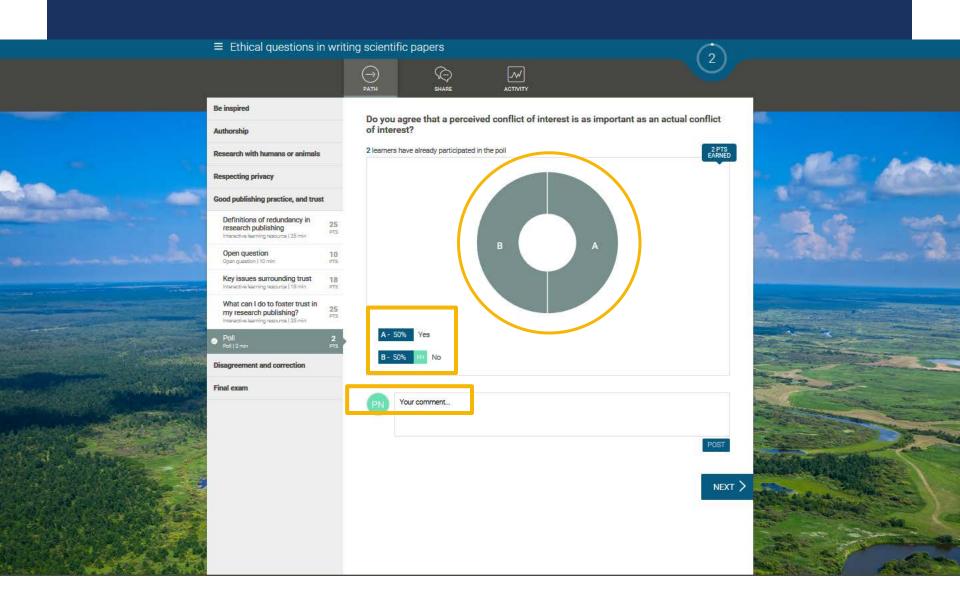








Poll questions with live results





Increase motivation with gamification

■ Research and publication: the essential link









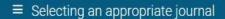
Be inspired Why publish, and publish well? How to publish English as the lingua franca of global scientific research Selling your paper to the editor 10 the reviewers and the readers PTS Interactive learning resource | 10 min The challenges of understanding the requirements and phases of 15 the publication process Interactive learning resource | 15 min Who should be the first author? 20 Interactive learning resource | 20 min Research idea, framework and practice Making a plan Final exam

English as the lingua franca of global scientific research



NEXT >

Final exam placed at the end of each Learning Path













Finding the right journal for your research

Quality measures

Options and warnings

Final exam

Selecting an appropiate journal – final exam

Interactive learning resource (30 min

Why publish in high impact journals





Rigorous assessment formats to test competency-based objectives

Joan is a 3rd year graduate student and feels that she has enough data to publish a really interesting paper. She proceeds to pick a journal that she feels is a good one for her paper. It is a well-respected journal in which her mentor had published back when he was a graduate student and working in a different area. She checks the author instructions to make sure all the manuscript-formatting requirements are met, including the reference style, the limit on the number of words, and the policies on providing supplemental data and figures. In the cover letter she also helpfully suggests some appropriate reviewers to assist the journal editors with the review process. Which other crucial issue does Joan have to investigate before submitting her manuscript in order to give her the best chance of acceptance?

Provide extensive detail about the manuscript's findings in the cover letter.

Make sure the publisher provides open access.

Carefully designed assessment formats to demonstrate understanding and competence

Verify that the journal's impact factor is above 10.

Make sure the top That is correct is Well done! of the journal.

Check the journal's ra CONTINUE >

Rigorous assessment formats to test competency-based objectives

Adding Cranberry Extracts to Rat Livers To Investigate Mitochondrial Damage

Authors:

N.A. Docteur¹, A. L. Chemy², B.I. O'Hazard, H. Two-oh¹, N. Zyme^{1*} and M. U. Tation¹ Author Affiliations:

- ¹ Fruitoxic Laboratories, Flavorville, USA
- ² University of Fruit and Mitochondria Research, Labtown, USA
- *Author for correspondence: n.zyme@fruitoxic.com; Telephone: 123-456-7890

ABSTRACT

Treatment of rats with cranberry flavonoids (7 mg/kg) during chronic carbon tetrachloride-induced intoxication led to prevention of mitochondrial damage, including fragmentation, rupture and local loss of the outer mitochondrial membrane. In radical-generating systems, cranberry flavonoids effectively scavenged nitric oxide ($\rm IC_{50}=4.4\pm0.4~\mu g/ml$), superoxide anion radicals ($\rm IC_{50}=5.3\pm4\mu g/ml$). The $\rm IC_{50}$ for reduction of 1,1-diphenyl-picylhydrazyl radicals (DPPH) was 2.2 $\pm0.3~\mu g/ml$. Flavonoids prevented to some extent lipid peroxidation in liposomal membranes and glutathione oxidation in erythrocytes treated with UV irradiation or organic hydroperoxides as well as decreased the rigidity of the outer leaflet of the liposomal membranes. The hepatoprotective potential of cranberry flavonoids could be due to specific prevention of rat liver mitochondrial damage. The mitochondria-addressed effects of flavonoids might be related both to radical-scavenging properties and modulation of various mitochondrial events.

kevwords

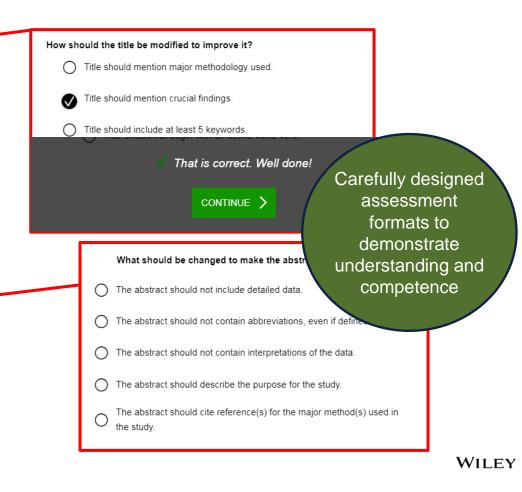
mitochondria; liver; cranberry flavonoids; melatonin; radical scavenging activity

list of abbreviations

b.w., body weight; CuOOH, cumol hydroperoxide; DCFH-DA, 2,7-dichlorodihydrofluoresceine diacetate; DCF, 2,7-dichlorofluorescein; DMPO, 5,5-dimethyl-1-pyrrolineN-oxide; DPH, 1,6-diphenyl-1,3,5-hexatriene; DPHH, 1,1'-diphenyl-2-picrylhydrazyl radical; i.g., intragastrically; NBT, nitroblue tetrazolium; PBS, phosphate buffer saline; RONS, reactive oxygen and nitrogen species; s.c., subcutaneous injection; TCA, trichloroacetic acid; TMA-DPH, 1-(4-trimethylammoniumphenyl)-6-phenyl-1,3,5-hexatriene; t-BHP, tert-butyl hydroperoxide

INTRODUCTION

Flavonoids are a group of polyphenolic compounds, which have a diphenylpropane $(C_e - C_3 - C_e)$ skeleton. Flavonoids are synthesized by higher plants but not in animals and possess various biological and pharmacological activities. They exhibit anti-cancer, anti-allergic, antivirus and other properties and represent a promising therapeutic approach for prevention and treatment of many diseases. $^{1-6}$ One of the main discussed mechanisms for biological effects of phytochemicals is antioxidative and radical-scavening activities. Flavonoids may exert their antioxidative effects as



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■ Best practices in writing scientific articles









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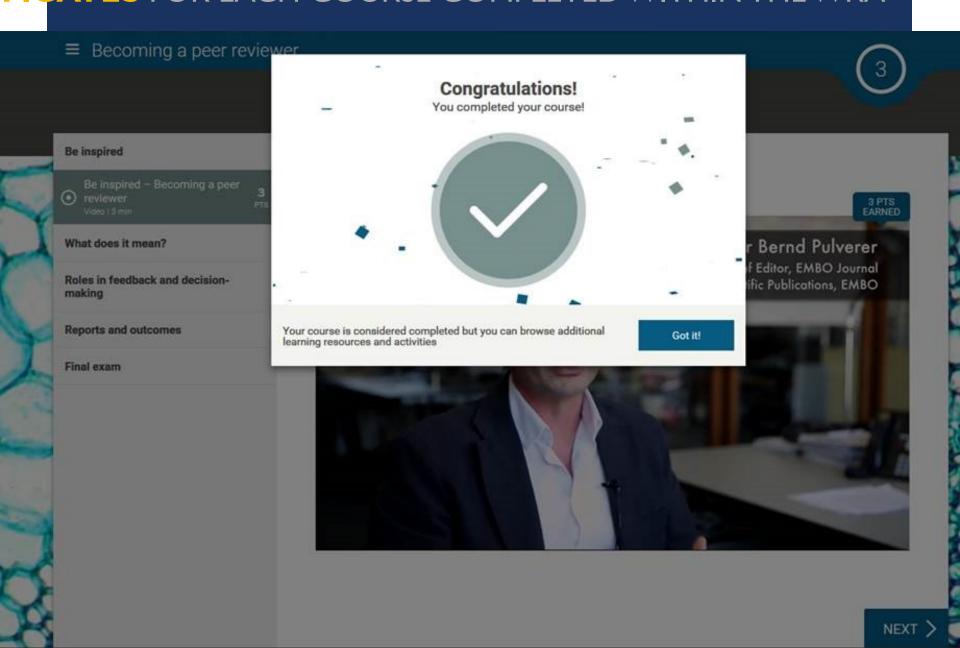
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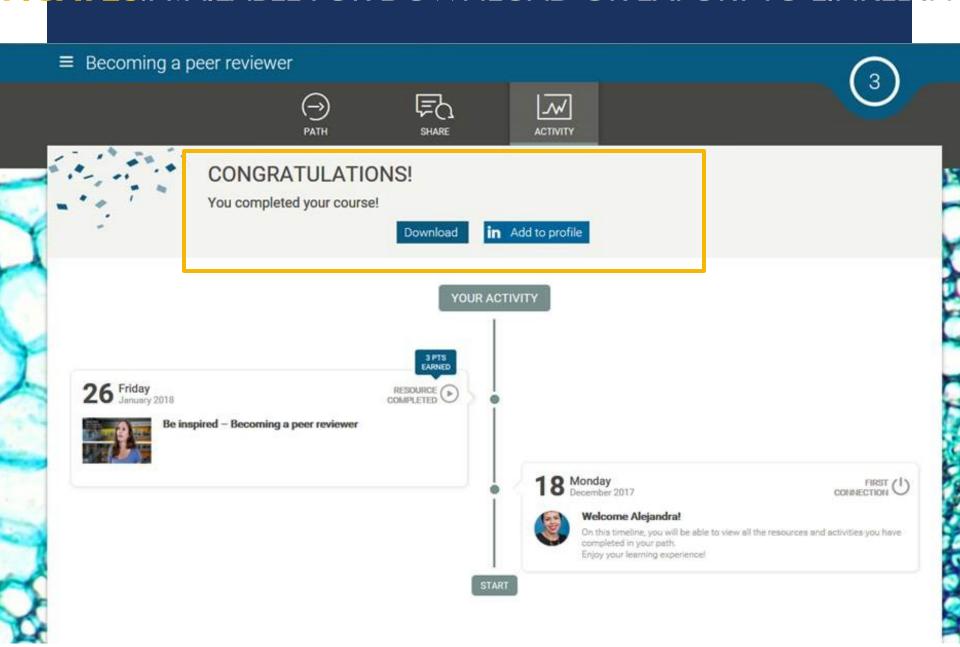


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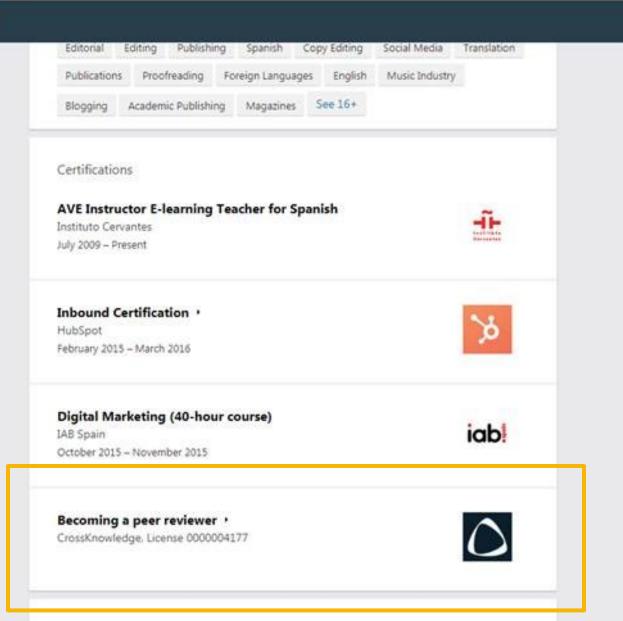


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