



Cambridge University Press
Editorial Workshop

How to Publish Your Articles/Books?

Advice from Cambridge University Press

Content

- 1.00 pm Registration
- 1.30 pm Introduction
 - The academic publishing landscape
 - Scholarly journals and peer review
 - Selecting, writing and submitting to journals
 - Open Access and predatory journals
 - Cambridge Open
- 2.15 pm Mini Quiz #1 / Short Break
- 2.30 pm Academic book publishing: types and markets
 - Writing and submitting your book proposal
 - Peer review of books at Cambridge and the Syndicate
 - Introducing Cambridge Elements: A new model of publishing
 - Cambridge Core and Author Hub
- 3.15 pm Mini Quiz #2 / Q & A

Speaker's Profile

Joe Ng acquires content for learning and research across the Social Sciences, primarily in law, economics, business and management. He welcome proposals for academic publications (scholarly works, handbooks, graduate textbooks) that have a strong focus on Asia, either comparatively or at the country/regional level.

About Cambridge University Press

Cambridge University Press dates from 1534 and is part of the University of Cambridge. Our mission is to unlock people's potential with the best learning and research solutions. Our vision is a world of learning and research inspired by Cambridge.



Speaker

Joe Ng
Acquisitions Editor, Asia (Social Sciences)
Cambridge University Press

Date

15th May 2019
Wednesday
1:30 PM – 4:30 PM

Venue

Library Conference Center
(Library B1 floor), NCKU

Registration

Visit: <https://bit.ly/2GfonWM>
Or scan the QR Code below



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