

Open Access新思維 上手攻略



About Emerald

- Emerald Group Publishing Limited
- Founded in 1967 in Bradford, West Yorkshire
- Core subjects: business, management, education, engineering, information science
- Over 30 million Emerald articles were downloaded in 2019 – more than 80,000 a day!




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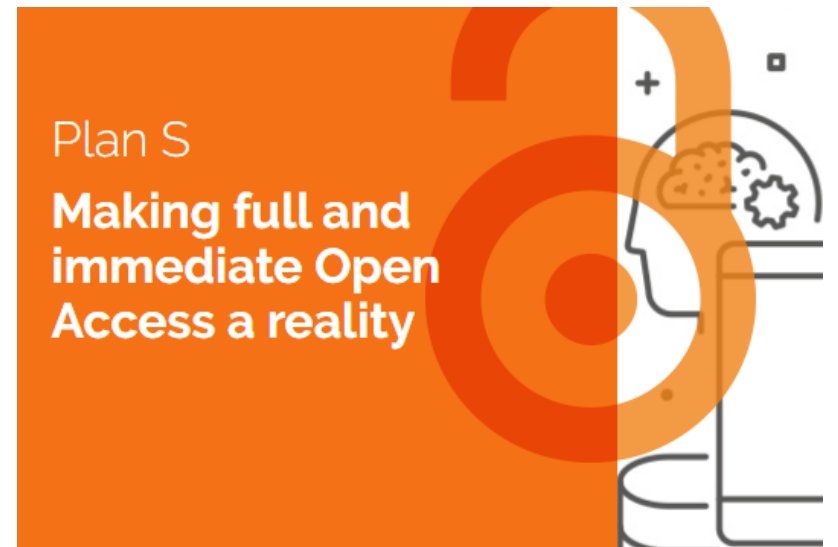
Open Access

What is open access?



Introduction

- OA demand growing but still very varied geographically
- OA2020
- Plan S
- REF 2027
- OASPA
- Research England/UKRI
- Wellcome Trust
- UK scholarly communications licence



cOAlition S

By 2020 scientific publications that result from research funded by public grants provided by participating national and European research councils and funding bodies, must be published in compliant Open Access Journals or on compliant Open Access Platforms

<https://www.coalition-s.org/about/>



The 10 principles

01 Authors retain copyright of their publication with no restrictions. All publications must be published under an open license, preferably the Creative Commons Attribution Licence CC BY. In all cases, the license applied should fulfil the requirements defined by the Berlin Declaration;

02 The Funders will ensure jointly the establishment of robust criteria and requirements for the services that compliant high quality Open Access journals and Open Access platforms must provide;

03 In case such high quality Open Access journals or platforms do not yet exist, the Funders will, in a coordinated way, provide incentives to establish and support them when appropriate; support will also be provided for Open Access infrastructures where necessary;

04 Where applicable, Open Access publication fees are covered by the Funders or universities, not by individual researchers; it is acknowledged that all scientists should be able to publish their work Open Access even if their institutions have limited means;

05 When Open Access publication fees are applied, their funding is standardised and capped (across Europe);

06 The Funders will ask universities, research organisations, and libraries to align their policies and strategies, notably to ensure transparency;

07 The above principles shall apply to all types of scholarly publications, but it is understood that the timeline to achieve Open Access for monographs and books may be longer than 1 January 2020;

08 The importance of open archives and repositories for hosting research outputs is acknowledged because of their long-term archiving function and their potential for editorial innovation;

09 The 'hybrid' model of publishing is not compliant with the above principles;

10 The Funders will monitor compliance and sanction non-compliance.

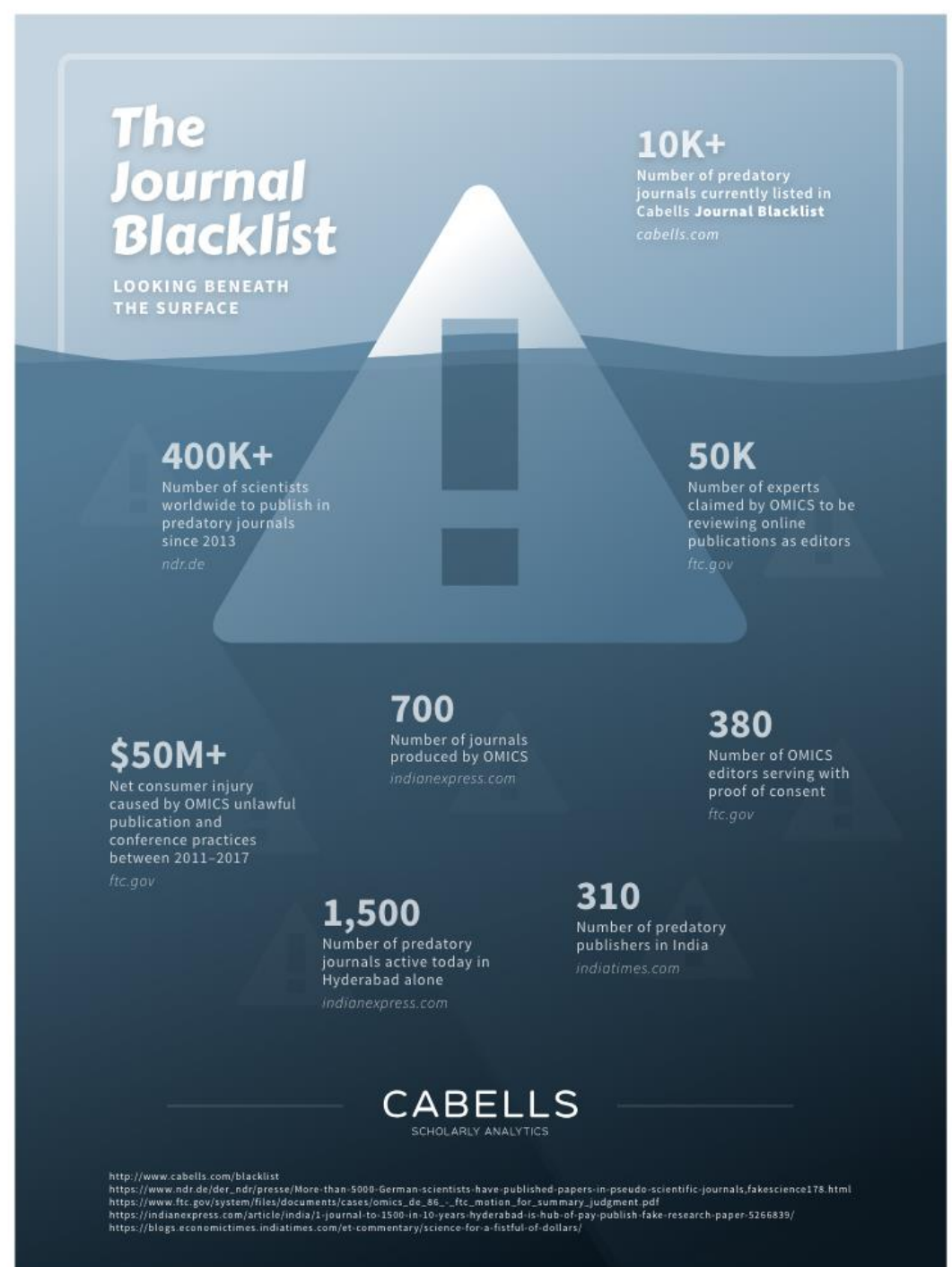
Plans S receives criticism...

- Plan S is not appropriate for Humanities and Social Science
- The funding situation in Humanities and Social Science is different
- APC-driven open access models do not work universally
- To accelerate OA we need a full variety of options



Predatory Journals

- Publication Ethics
- Transparency
- Research Quality
- Publication Quality
- Lack of Peer Review
- False Information





Open Research

Emerald and Open Access



OA Journals

Did you know you can publish open access with any Emerald journal? All 300+ titles include the option to publish gold open access.



OA Books

Publish open access across all of our book formats – monographs, handbooks, short form and professional content.



Emerald Open Research

Emerald Open Research is a new open access publishing platform run in partnership with F1000.



OA Supplements

Emerald is proud to sponsor a series of open access supplements in support of the UN Sustainable Development goals.

Green Open Access

- **Green** or self-archiving, is where an author deposits their version of their submitted manuscript (pre-print) or accepted manuscript (post-print) into their institutional repository or website (following an embargo period), and pays no charge.
- As of September 2017 all of our journals offer a zero embargo policy.
- Green Open Access is the dominant model with the US, UK and parts of Asia.
- Within the UK, to be eligible for the Research Excellence Framework (REF) 2021 authors must make a 'closed deposit' within their institutional repository within 3 months of the acceptance date.
- Authors must refer to the open access policy of the journal / publisher, for guidelines of where they are permitted to post a green version of their article.



Green Open Access

Where most mandates for Green Open Access are regional (i.e. governmental) or institutional (University or department) some research areas have a strong preprint culture and have developed discipline led repositories. Some of the most influential repositories include:

- Academia.edu: 10 million preprint articles
- arXiv:1 million preprint articles
- Chinese Academy of Sciences IR Grid
- Digital Access of Scholarship at Harvard
- PubMed Central
- Redalyc
- ResearchGate
- Scielo
- SSRN (recently acquired by Elsevier)



Gold Open Access

- **Gold** or 'author pays', is where authors pay an Article Processing Charge (APC) to enable their published article to be immediately available and free of any paywall or subscription charges.
- Articles are mainly published via a CCBY 4.0 licence. This means they are free to read, distribute, reuse.
- Variations in CCBY licence types offer a non commercial (CCBY NC) and / or non derivative (CCBY ND) alternative.
- Gold Open Access can be offered via:
 - Hybrid Journals
 - Fully Open Access Journals
 - "International Journal of Climate Change Strategies and Management"
- Emerald's APC has a set price of £2,400/\$3,240/€2,880

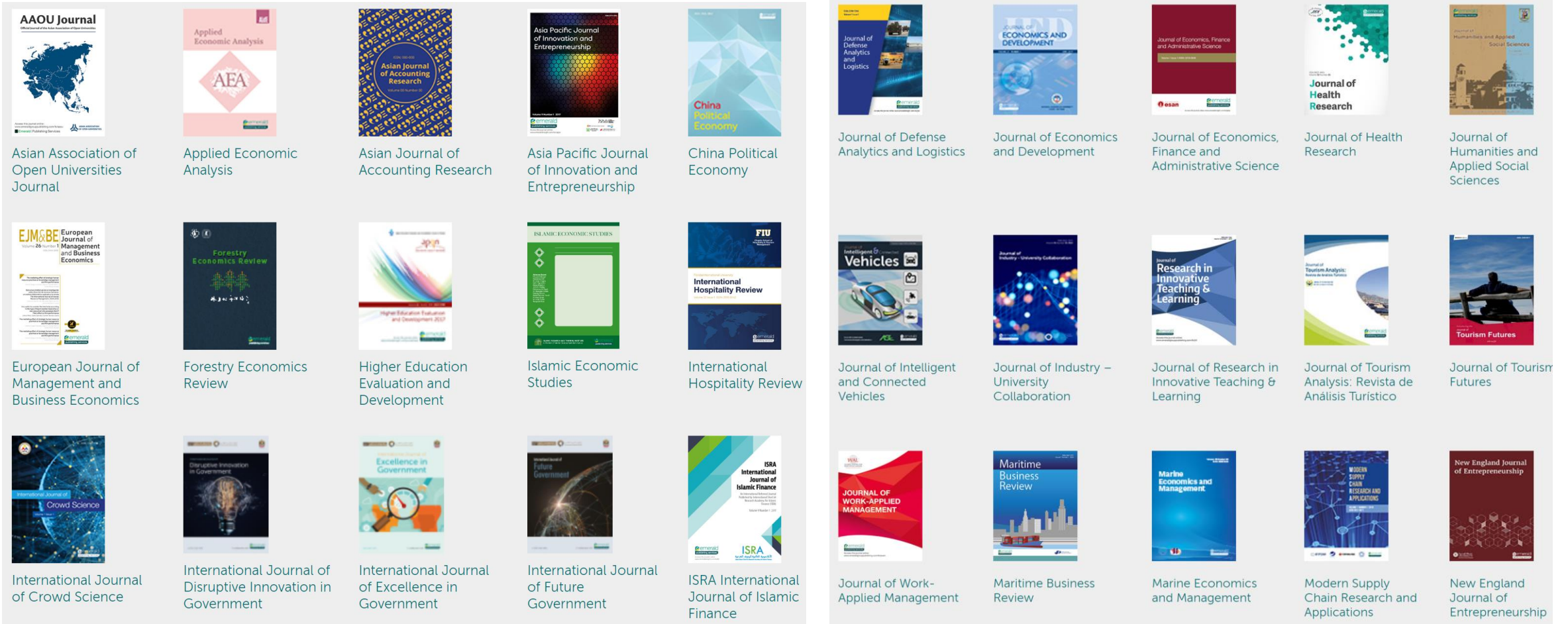


Platinum Open Access

- **Platinum Open Access** - where the costs of publishing an Open Access Journal are sponsored by a third party (i.e. institution / association). All articles published in that journal are automatically published as Open Access, with no cost to the author.
- Emerald offers a platinum Open Access model via **Emerald Publishing Services** (EPS).
- Emerald recognises that associations, universities and organisations strive to highlight the quality and breadth of research undertaken in their communities, and has developed EPS to enable independent journals to reach a global audience.



Platinum Open Access Model

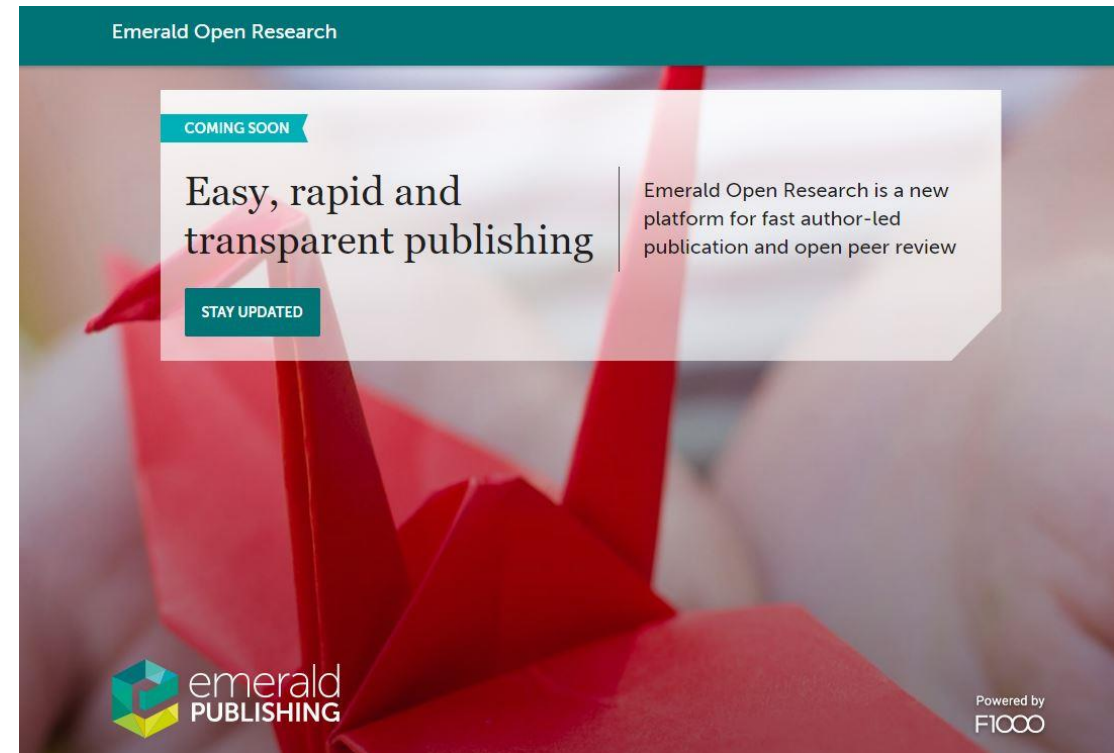


- <https://www.emeraldgrouppublishing.com/products/open-research-emerald/platinum-open-access-journals>

Emerald Open Research

Emerald Open Research is an **open access platform** being launched by Emerald Publishing in partnership with F1000. The platform will allow authors to publish their research within an **average of seven days** of submission and achieve transparency through an **open peer review process** and **open data policy**, meaning all data sets as well as the research will become freely available to reuse, repurpose, and redistribute.

The platform will follow the same publishing model as F1000Research which has also recently been adopted by Wellcome Open Research and Gates Open Research.



Emerald Open Research

The initial focus for submissions will be on six gateways aligned to the UN sustainable development goals.

- **Sustainable Food Systems**
- **Healthy Lives**
- **Responsible Management**
- **Sustainable Cities**
- **21st Century Education**
- **Digital World.**



Open Access 對談時間

林佳儀
(Emerald Publisher)

周信輝 老師
(成大企管系副教授、成大個案中心主任)

1. OPEN ACCESS 之於讀者

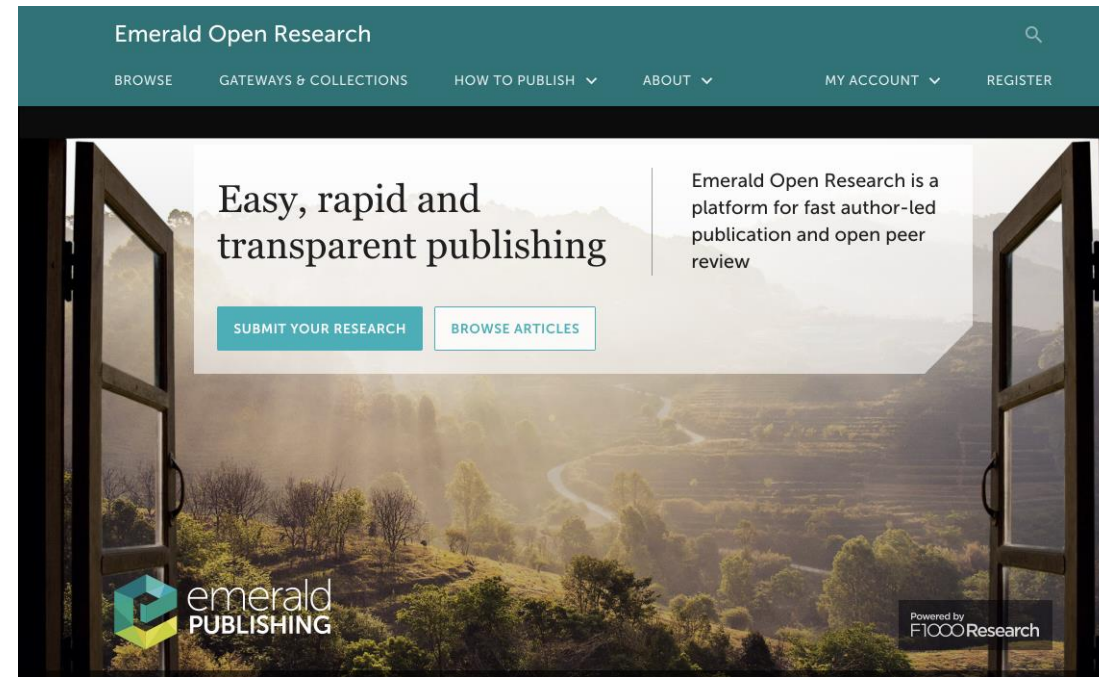
- Open Access 對讀者的利與弊？
- 如何明辨 Open Access 的期刊品質？
 - 五招辨識掠奪性期刊
 - 補充：DOAJ
 - 補充：Cabell

DOAJ DIRECTORY OF
OPEN ACCESS
JOURNALS

CABELLS
SCHOLARLY ANALYTICS

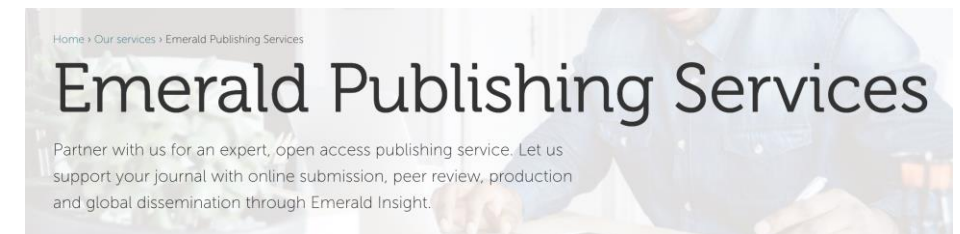
2. OPEN ACCESS 之於作者

- Open Access 對作者來說，投稿與出版的利與弊？
 - 補充：掠奪性研討會（predatory conference）
- 從作者角度出發，認為publisher能為 / 應為作者提供哪些幫助？
 - 補充：Funder's list
 - 補充：EOR ([Emerald Open Research](#))、
跨領域投稿的選擇
Open Review



3. OPEN ACCESS 之於編輯、期刊經營者

- 以期刊編委的角色來看，Open Access 對於期刊的經營有何影響？
- Open Access 將如何影響整個學術產業？
需要取得哪些支持讓整個學界走得更好？
 - 補充：從 publisher 角度看期刊經營
 - 補充：Platinum OA、Emerald Publishing Services



4. 學界對Open Access 的迷思

1. Open Access 期刊品質堪憂？
2. Open Access 都要付錢且貴！
3. Open Access = 免費閱讀？



Any questions?

現場 + 線上

QA 時間



Thank you.