

How to get published in *Nature* (and its sister journals)

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So, you've discovered something extraordinary and you want to tell the world about it. So you want to publishing in a *Nature* journal. But which one should you choose? Indeed, why has *Nature* spawned so many new titles? What is *Nature Communications*, and what is it trying to do that other *Nature* journal don't do already? And what is Open Access? In this talk I'll try to answer these and any other questions you have about getting published in a *Nature* journal. I'll also cover: what we look for in the papers that we consider for publication; the mechanics of how submissions are handled; how to decide if your paper could be for us; how to prepare a submission; and what to do when you think we (or our referees) have got a decision wrong.



About Ed Gerstner / 印格致

Ed has been an editor with Nature Publishing Group for well over a decade. He obtained his PhD in physics from the University of Sydney in 1997, and spent five years in research at the Universities of Sydney, Cambridge and Surrey, and at Philips Research Laboratories in Redhill. He joined NPG in 2002 and has been an Associate Editor for *Nature* and *Nature Materials*, helped to launch *Nature Physics* as its Senior Editor, and is now responsible for forging closer links with the Asian research community as the Executive Editor of *Nature Communications*.